

Minimum Advertised Price Policy (MAP) & Distribution Agreement

In order to protect our reputation for quality products and allow our sellers to maintain their profit margins, Ferndale Healthcare, Inc. has established a Minimum Advertised Price (MAP) Policy for all sellers of the Products set forth in the attached Product List. The Policy states as follows:

Ferndale Healthcare, Inc. reserves the right to cease supplying the Products to:

- A seller advertising any of the Products at a price lower than MAP.
- A seller that distributes to a dealer advertising any of the Products at a price lower than the MAP.

This MAP Policy applies to all forms of seller advertising including mailings, catalogs, displays at consumer exhibitions and shows, and any and all other forms of advertising media, including without limitation, the Internet and any other electronic network. Any price information relating to our products on an Internet website that can be accessed directly through any transfer protocol (http) is considered to be advertising for purposes of this MAP Policy.

This MAP Policy applies only to advertised prices, and not to actual sales prices of any Product. Further, this policy applies equally to all sellers of Ferndale Healthcare, Inc. Products.

Ferndale Healthcare, Inc. does not permit unauthorized selling of any of its products on third party websites such as Amazon, Ebay, Jet, Walmart, etc. Our products may be featured on your company website as long as the prices comply with the MAP set forth in this agreement. If you would like to be an authorized seller of Ferndale Healthcare, Inc. products on a third-party website, please contact us for further information and written approval.

Ferndale Healthcare, Inc.'s MAP policy sets forth the terms and conditions upon which Ferndale Healthcare, Inc.'s products will be sold to customers. This policy may be modified by Ferndale Healthcare, Inc. as necessary.

Distributor Name: _____ Date: _____

Signature: _____ Printed Name: _____

Email the completed form to cs@ferndalelabs.com or fax to 248-548-0279.

